



OFFICE FURNITURE DISTRIBUTION ASSOCIATION

2019 OFDA / OFFICE FURNITURE DISTRIBUTION ASSOCIATION CONFERENCE

START	END	ROOM	AGENDA - WEDNESDAY OCTOBER 2nd, 2019 / AMWAY GRAND PLAZA HOTEL
1:00 PM	4:00 PM	WINCHESTER	OFDA ANNUAL Board of Directors MEETING
4:00 PM	5:30 PM	HALDANE	ROUNDTABLE SESSION / CRITICAL ISSUES IN TRANSPORTATION 2019 / Moderator: Ryan Goor, President, CFT
6:00 PM	7:30 PM	Mixology Lounge	Welcome Cocktail Reception six.one.six JW Marriott 235 Louis St NW Grand Rapids
START	END	ROOM	AGENDA - THURSDAY OCTOBER 3rd, 2019 / AMWAY GRAND PLAZA HOTEL
7:00 AM	8:00 AM	ATRIUM	Registration with Continental Breakfast
8:00 AM	8:15 AM	ATRIUM	Welcome address OFDA Board of Directors
8:15 AM	9:15 AM	ATRIUM	Keynote: Fully Alive Leadership with Jack Altschuler, Chief Alive Officer, Fully Alive
9:15 AM	10:15 AM	ATRIUM	Trucking’s Regulatory Labyrinth—Meandering Issues Confounding Trucking
			David Osiecki, President and CEO, Scopelitis Transportation Consulting
10:15 AM	10:45 AM	ATRIUM	Morning Break with refreshments
10:45 AM	11:15 AM	ATRIUM	BIFMA Update with Thomas Reardon, Executive Director, BIFMA
11:15 AM	11:45 AM	ATRIUM	Port of Halifax with Susan Nathan, Port of Halifax, US Midwest Sales Manager
11:45 AM	12:15 PM	ATRIUM	PANEL Supply Chain Management Major at GVSU: Building Bridges with the Community
			Jaideep Motwani, Chair and Professor of Management Seidman College of Business with Student Panel
			Caleb Ehardt, President of Seidman Supply Chain Management Association (SSCMA)
			Esther Ly, University Relations Director of SSCMA
			Shaun McMormick, Executive Board Member, SSCMA
			Andrew Bade, Executive Board Member, SSCMA
			Scholarship Awards Presentation / OFDA Board of Directors
12:15 PM	1:15 PM	GRAND VIEW	Taste of Italy Lunch in Grand View Room
1:15 PM	2:15 PM	ATRIUM	U.S. Truckload Market Insights Troy Miller, Regional Pricing Manager, C.H. Robinson
2:15 PM	3:15 PM	ATRIUM	PANEL How Advances in Technology is Changing the Logistics Landscape
			Moderator: Les Brand, Chief Executive Officer, Supply Chain Solutions
			Claren Lau, President, ATTL
			Doug Johnson, Executive Vice President, Columbian Logistics Network
			John Stewart, Independent Supply Chain Consultant, JM Stewart LLC
			Manufacturers will Join Panel
3:15 PM	3:45 PM	ATRIUM	Afternoon Break with refreshments
3:45 PM	4:45 PM	ATRIUM	Driving Forces Behind Supply Chain Innovation and Priorities Kirk Sternberg, Director Sales, BluJay Solutions Inc.
4:45 PM	5:00 PM	ATRIUM	Closing remarks OFDA Board of Directors
			AMWAY GRAND PLAZA HOTEL, 187 Munroe Ave, NW, Grand Rapids MI 49503 USA